



**LACKS**  
**Dasher**  
**& Prancer**  
**5k Run/Walk**



In Support of the  
Rio Grande Valley  
**DIABETES**  
ASSOCIATION



**Edinburg Municipal Park**  
714 S. Raul Longoria Rd, Edinburg TX. 78542

**Time: Check-in - 7:00-7:30 am**  
**5K Run/Walk - 8:00 am**

# Sponsorship Packet

**Contact: Lauren Nashan (Lacks)**  
**or Diana Ramirez (RGVDA)**

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or dramirezrgvda@yahoo.com (956) 318-1900



# LACKS

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Lacks Furniture, in partnership with the Rio Grande Valley Diabetes Association, is proud to host its Annual Dasher and Prancer 5K Run/Walk! Together, we intend to provide the RGV with a fun-filled family event focused on promoting awareness around diabetes through health and fitness. Funds generated will benefit programs that educate, bring awareness and promote a healthier lifestyle.

## Why?

Diabetes doesn't stop. It affects approximately 17 million people (about 8% of the population) in the United States. In addition, an estimated additional 12 million people in the United States have diabetes and don't know even know it!

Source: (Rio Grande Valley Diabetes Association)





# LACKS Dasher & Prancer 5k Run/Walk



## Why Should Your Business Be Here?

Lacks Dasher & Prancer 5K Run/Walk presents the ideal opportunity to engage the most active members of the Rio Grande Valley community. Students of all ages, running enthusiasts, and people looking to improve their physical wellness will be joining us for one of the most significant fitness and health events of December.

## An activation booth at the Lacks Dasher & Prancer 5K Run/Walk will allow you to:

- Introduce your business or service in a family-friendly environment
- Take advantage of face-to-face time with potential customers in the community
- Collect business leads & emails
- Make a brand impression that sets you apart from your competition





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### PLATINUM SPONSOR..... \$3,000

- Logo on customized Bib
- Prominent logo on participant/volunteer t-shirts
- Table at event for giveaways and marketing material (tent to be provided by sponsor)
- Opportunity to provide promotional material for giveaway bags
- Mention in all appropriate press material
- Recognized on television and radio outlets
- Opportunity for employees to form teams & increase visibility at the event, along with raising traditional donations individually

### GOLD SPONSOR..... \$2,000

- Logo on participant/volunteer t-shirts
- Table at event for giveaways and marketing material (tent to be provided by sponsor)
- Opportunity to provide promotional material for giveaway bags
- Mention in all appropriate press materials
- Opportunity for employees to form teams & increase visibility at the event, along with raising traditional donations individually





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### SILVER SPONSOR..... \$1,500

- Logo on participant/volunteer t-shirts
- Table at event for giveaways and marketing material (tent to be provided by sponsor)
- Opportunity to provide promotional material for giveaway bags
- Mention in all appropriate press materials
- Opportunity for employees to form teams & increase visibility at the event, along with raising traditional donations individually

### BOOTH SPONSOR..... \$500

- Logo on participant/volunteer t-shirts
- Table at event (tent to be provided by sponsor)
- Opportunity to provide promotional material for giveaway bags
- Mention in all appropriate press materials
- Opportunity for employees to form teams & increase visibility at the event, along with raising traditional donations individually

### IN-KIND SPONSORSHIPS

In-Kind contributions of food, advertisement and other materials will be valued as a retail dollar contribution, with this sponsors listed in the closest sponsor level.





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We are proud to support the Dasher & Prancer 5K Run/ Walk on December 17, 2022.  
 We authorize Lacks to include our logo/name on event materials consistent with our sponsorship selection below:

- \_\_\_\_\_ \$3,000 - Platinum Sponsor
- \_\_\_\_\_ \$1,500 - Silver Sponsor
- \_\_\_\_\_ \$2,000 - Gold Sponsor
- \_\_\_\_\_ \$500 - Booth Sponsor
- \_\_\_\_\_ In-Kind Sponsor (Product/Service: \_\_\_\_\_) Value: \_\_\_\_\_

**Sponsor Information**

Representative Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Phone Number: (      ) \_\_\_\_\_ - \_\_\_\_\_  
 Email: \_\_\_\_\_

**Payment Options**

\_\_\_\_\_ Our check is in the mail. \_\_\_\_\_ Please send me an invoice.

Please make checks payable to:  
 Lacks Valley Stores LTD c/o Dasher & Prancer 5K  
 1300 San Patricia St. Pharr, Texas 78577

SPONSORSHIP DEADLINE: DECEMBER 1, 2022  
 DEADLINE FOR LOGO/NAME: DECEMBER 4, 2022

Please email logo and form to [lauren.nashan@lacksvalley.com](mailto:lauren.nashan@lacksvalley.com)  
 For more information please contact Lauren Nashan at (956) 702-3361  
 or Diana Ramirez at (956) 381-1900