



REINDEER 5K

Run / Walk

SATURDAY, DECEMBER 9, 2023

EDINBURG MUNICIPAL PARK

714 S Raul Longoria Rd.
Edinburg, TX. 78542

TIME: 7:00 - 8:00 am check-in
8:00 am 5K Run
8:30 am 5K Walk

Sponsorship Packet

Contact

RGVDA Office at (956) 318-1900
Diana Ramirez at email: dramirezrgvda@yahoo.com
Jerry Berg at email: jbergrgvda@yahoo.com / Phone #: (956) 534 - 8999



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The Rio Grande Valley Diabetes Association will be hosting the holiday themed Reindeer 5K Run/Walk! We intend to provide the Rio Grande Valley with a fun-filled family event focused on promoting awareness around diabetes through health and fitness. Funds generated will benefit programs that educate, bring awareness and promote a healthier lifestyle.

Why?

Diabetes doesn't stop. It affects approximately 17 million people (about 8% of the population) in the United States. In addition, an estimated additional 12 million people in the United States have diabetes and don't even know it!

Source: Rio Grande Valley Diabetes Association





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Why should your business be here?

The Reindeer 5K Run/Walk presents the ideal opportunity to engage the most active members of the Rio Grande Valley community. Students of all ages, running enthusiasts, and people looking to improve their physical wellness will be joining us for one of the most significant fitness and health events of December.

An Activation booth at the Reindeer 5K Run/Walk will allow you to :

- Introduce your business or service in a family-friendly environment.
- Take advantage of face-to-face time with potential customers in the community.
- Collect business leads and emails.
- Make a brand impression that sets you apart from your competition





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TITLE SPONSOR \$5000

- Recognition in both walks
- Company name recognition in all media coverage
- Company name and logo prominently recognized on t-shirts
- 4 signs along Walk Trail
- Company name and logo on banner
- 2 teams (20 t-shirts)

PLATINUM SPONSOR \$3000

- Recognition in all media coverage
- Company name and logo recognition t-shirts
- 3 signs along Walk Trail
- Company name on banner
- 1 teams (10 t-shirts)





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GOLD SPONSOR \$1500

- Company name recognition on t-shirts
- Company name recognition on banner
- 1 sign on Walk Trail
- Half of a team (5 t-shirts)

SILVER SPONSOR \$750

- Company name recognition on t-shirts
- Company name recognition on banner
- 1 sign on Walk Trail

BOOTH SPONSOR \$50

- One table and 2 chairs will be provided
- Promote your business

IN-KIND SPONSORSHIPS

In-Kind contributions of food, advertisement and other materials will be valued as a retail dollar contribution, with the sponsors listed in the closest sponsor level.





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We are proud to support the Rio Grande Valley Diabetes Association Reindeer 5K Run/Walk on December 2, 2023. We Authorize organizers of the event to include our logo/name on event materials consistent with our sponsorship selection below:

- _____ \$5000 - Title Sponsor
- _____ \$3000 - Platinum Sponsor
- _____ \$1500 - Gold Sponsor
- _____ \$750 - Silver Sponsor
- _____ \$50 - Booth Sponsor
- _____ In-Kind Sponsor (Product/Service: _____) Value: _____

SPONSOR INFORMATION

Representative Name: _____
 Company: _____
 Mailing Address: _____
 City: _____ Phone #: (____) _____
 Email: _____

PAYMENT OPTIONS

- _____ Our check is in the mail
- _____ Please send me an invoice

Please make checks payable to: Rio Grande Valley Diabetes Association c/o Reindeer 5K Run/Walk
420 S. Closner Blvd. Edinburg, TX. 78539

SPONSORSHIP DEADLINE: November 2, 2023
DEADLINE FOR LOGO/NAME: November 2, 2023

Please email logo and form to dramirezrgvda@yahoo.com
For more information please contact RGVDA office at (956)318-1900